

Drug anti-counterfeiting traceability

The Long Term Anti Counterfeiting Drug QR Code Anti Counterfeiting Traceability Solution assigns a unique identification QR code to each product through the traceability platform, effectively tracking the production, inbound and outbound, transportation, channels and other links of the product. Through the Long Term Anti Counterfeiting Traceability System, enterprises can achieve the application of drug QR code anti-counterfeiting traceability marketing plan traceability, anti counterfeiting, anti-counterfeiting, advertising and other applications. Encoding: After the product is taken offline, assign the QR code made through the traceability platform to the product. Enterprises can attach or generate codes for their products through labeling, inkjet printing, and other methods according to their own needs. This QR code becomes the unique identification code for the product. Product QR code information binding to distributors: Products are shipped out based on orders, and the QR code on the distributor's purchase order is scanned by a PDA machine to match and associate information with the QR code on the product. The matched product forms a fixed contact with the distributor, and is only sold within the distributor's area. Regional spot check: The product targeted tracking platform compares the distribution area corresponding to the QR code assigned to the product with the actual scanning area. If there is a mismatch between the two, it is considered that the product distributor corresponding to the QR code has a situation of counterfeit goods.

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